

Tammy Taylor's Talk of the Town

The Tammy Taylor Nails Educational Guide for the Professional

Edition IX4



Nail Party at Caesars Palace!!!

Tammy Taylor, The Empress Of The Nail World Hosted A Very Special Seminar At The Caesars Palace, Las Vegas For All Her Honored Guests, August XXIX, MMIV!

Over 300 guests came from all over. Bahamas, Bermuda, Canada, Curacao, Korea, Japan, New Zealand, West Indies and from all corners of the U.S., just to mention a few! Whew! This just proves again and again, "Ain't no mountain high enough!" Who sang that?

With a positive attitude, combined with a mind-set of "Whatever it takes to help me be the BEST in my Profession", the serious Professionals arrived and did what ever it took to get there. The "open-minded" absorbed and appreciated everything and could not wait to go back and apply the lessons learned!

"Thank you Tammy!" was written on every e-mail and was said in every phone conversation I had following this spectacular career-changing event!

The feedback in the Palace from Tammy Taylor's Seminar attendees was unanimous. Everyone left the seminar excited, inspired, re-motivated, and with information to implement into their business.

This will surely give everyone their **MANDATORY RAISES** by working

SMARTER, not HARDER!!!

The theme of Tammy's Seminar was "SIMPLIFY AND ORGANIZE". Tammy told everyone, "If you want to be **EXCELLENT** at what you do, **Be the MASTER, not the JACK-OF-ALL-TRADES.**" That sounds simple enough, right? Then



Tammy went on to explain how to accomplish this important mission.

Tammy gave us the simple "Readers Digest Version" on how to achieve our Nail Goals, Money Goals, and Business Goals. Also, How To Keep Business AND our Personal Lives Simple and Organized, and How To Promote Yourself. Everyone was sure to leave with "writers-cram" from taking so many notes! I know that my hand was tired from

writing and filling up two note-pads!

Before we knew it, it was time for the much anticipated Awards Ceremony Luncheon. As everyone walked into the Luncheon, their eyes couldn't help but notice the centerpieces incredibly decorated. Great job Yvette! Elegant glass bowls filled with retail items resting on top of a twisting vine topial. Everyone wanted to take them home! The comments I kept hearing around the room were how they too were going to start preparing special gifts like the centerpieces for their clients to purchase! Oh no! More profitable ideas!!!

The buffet was fit for Empresses and Emperors with the most amazing selection guaranteed to satisfy everyone's taste buds.



LAS VEGAS WINNERS

Then it came time to find out the results from all of the incredible entries. Tammy was explaining what a difficult job it was deciding the different categories and was thankful to have some help from her father Ed Sr., brother Eddie and son, Taylor. She went on to say that the difference in her decisions were only one or two points because of all the talented Professionals.

Here are the results, See pictures below:

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| 1. "Most Loved Nail Tech" | Sontay Jackson, Florence, SC |
| 2. "I Do The Hottest Nails" | Jennifer Main, Salina, KS |
| 3. "The Best Salon" | Cheryl Bergman and Jennifer Main, Salina, KS |
| 4. "The Best Idea" | Connie Hastie, Glendale, AZ |
| 5. "The Best Video" | Corine Hughes, Ypsilanti, MI |
| 6. "The Best Boss" | Dawn Hall, Parkersburg, WV |
| 7. "The Best Policies" | Katherine Freeman, Creve Coeur, MO |
| 8. "The Best Marketing" | Rachelle Hornby, Tucson, AZ |
| 9. "Retail Wizard" | Lizet Medina, El Paso, TX |
| 10. "Tammy Taylor Jr." | Ginger Barton, Denham Spring, LA |
| 11. "#1 Fan" | Rachelle Hornby, Tucson, AZ |
| 12. "Against All Odds" | Ginger Barton, Denham Spring, LA |
| 13. "Charitable Heart" | Rachelle Hornby, Tucson, AZ |
| 14. "Great Achievement" | Tina Benedict, Wabash, IN |

"Congratulations to everyone who entered and to the Award recipients! You are the best of the best! Your talent, pride and efforts made this Awards Luncheon a memorable one!" *Tammy Taylor.*



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The Best Salon: Nails & Hair Addiction

Jennifer Main and Cheryl Bergmann, the owners of Nail & Hair Addiction in Salina, Kansas had a fabulous time at Tammy Taylor's Las Vegas Seminar. Tammy not only motivated and inspired them but she acknowledged them as well. They were the award winners of "Tammy Taylor's Best Salon Award." In only three short years, Jennifer & Cheryl have gone from an 800 square foot salon to a 3000 square foot salon. They now have three nail techs and six hair stylists. They have accomplished so much in a short period of time. They were just two women who had a passion for nails that wanted to be on their own. And at this years Las Vegas Seminar their dream came true. Cheryl said, "When Jennifer and I first started working together in a little salon many years ago our ultimate dream was to have a whole station with only Peach Tammy Taylor Products. Now we have a Whole salon with Tammy Taylor Products!" They could not believe they had received this award out of all the other salons that must have entered. Jennifer & Cheryl never miss an opportunity to attend advanced classes! To have the "Best Salon" of course they have to do the "Hottest Nails." A special congratulations to Jennifer Main for her accomplishment of doing the "Hottest" Tammy Taylor pink and white sculptured nails. Jennifer said, "I was absolutely shocked when I won the "Hottest Nails award." I have listened to everything Tammy taught me and want to thank her personally for everything she has done for me. I am still as excited today as I was when she called out my name!" **"These girls are AMAZING!"**



Tammy Taylor.



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"Tammy, we wanted to tell you from the bottom of our hearts that with your leadership, inspiration, dedication, and work ethic, we have become the strongest team in our industry. From your students, schools, nail techs, salons, all the way to your staff, we know we are being led by the 'best of the best.' We cannot thank you enough for our success !!! We are excited to see where you lead us in the future!!!" Signed, Everyone